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FOR IMMEDIATE RELEASE

Symbol: SAAS

SUBSCRIBE TECHNOLOGIES ISSUES OPTION TO INDEPENDENT CONSULTANT

Vancouver, British Columbia, Canada – May 31, 2017 – Subscribe Technologies Inc. (“Subscribe” or the “Company”), (CSE: SAAS) (OTC: SRBBF) announces the grant of 160,000 stock options to an independent investor relations consultant of the Company, exercisable at \$0.065 per share, for a two-year term.

About Subscribe Technologies Inc.

Subscribe Technologies Inc. develops and acquires Software-as-a-Service (SaaS) businesses and in turn operates, manages and markets the service. Subscribe Technologies' flagship product is bContact.com, a cloud based SaaS business offering small and medium sized companies access to a fully integrated set of business management tools including a CRM, accounting, banking, invoicing, billing, quotations and many other useful features. Subscribe Technologies also owns and operates FileQ.com, an electronic file sharing and file storage service for both business and personal use. Additionally, the Company owns and operates ServerHawk.com, a website analysis, SEO and marketing tool for marketing professionals, business owners and web developers.

On behalf of the Board of Directors,
Subscribe Technologies Inc.
Paul Dickson
President & CEO

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.