



Nutritional High International Inc.
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May 2, 2017

NUTRITIONAL HIGH APPOINTS BOARD MEMBER

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce the appointment of Andres Tinajero to the Company's Board of Directors.

With over 20 years of business experience, supporting a broad range of industries, including mining, manufacturing and technology, Mr. Tinajero is a dynamic executive with a consistent track record of taking vision to results through proactive leadership. During this same period, he has served as CFO and Vice President of Finance of several medium sized public companies across Canada. He is adept at business and organizational transformation, developing and implementing strategic initiatives and driving superior business performance. As an articulate and direct communicator, Mr. Tinajero has extensive experience building and leading collaborative teams to deliver results through clear direction and empowerment. Mr. Tinajero holds a degree in Business Administration and an MBA, and is also a Member of the Canadian Institute of Certified Management Accountants, the Certified Practicing Accountants of Australia and he is a Certified member of the Institute of Corporate Directors.

Jim Frazier, CEO, commented, "We are very pleased to have Andres join our Board and welcome him to the Nutritional High team. His executive and leadership experience and skillset will be invaluable to the Company and we are looking forward to working with him."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the hemp and marijuana-infused products industries, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#) or visit www.nutritionalhigh.com.

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Company's securities have not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or applicable state securities laws, and may not be offered or sold to, or for the account or benefit of, persons in the United States or "U.S. Persons", as such term is defined in Regulation S under the U.S. Securities Act, absent registration, or an applicable exemption from such registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in the United States or any jurisdiction in which such offer, solicitation or sale would be unlawful.

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